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November 16, 2026 communications@naaia.org

NAAIA Launches Executive Readiness to Build Next Generation of Insurance Executives

Black Insurance Industry Collective Finds New Home With NAAIA

WASHINGTON, DC — November 16, 2026 — The National African American Insurance Association today announced the launch of Executive Readiness, a new executive leadership development platform that will become the home of the executive education programs established through the Black Insurance Industry Collective (BIIC), previously an affiliate of The Institutes, beginning in 2027.

Since 2022, BIIC has challenged the insurance industry to think intentionally about identifying, developing, and preparing Black professionals for executive leadership. BIIC developed executive education programs and industry collaborations that have helped establish leadership development as an important investment in both talent and organizational performance. Now through Executive Readiness, NAAIA is positioned to build on BIIC's pioneering work and deliver its greatest impact, enabling NAAIA to serve Black insurance professionals at every stage of their careers.

"BIIC helped demonstrate what becomes possible when our industry makes intentional investments in talented Black leaders," said Omari Aarons-Martin, President & CEO of NAAIA. "We are honored to steward that work and connect it to a broader leadership ecosystem. Our goal is straightforward: professionals should not have to outgrow NAAIA as their careers advance."

Executive Readiness will serve experienced senior leaders and professionals preparing for greater organizational responsibility, enterprise leadership and executive influence.

"The success of BIIC belongs to the leaders, partners and alumni who have shaped the organization and made a lasting difference in the lives of those they serve. We are grateful for their service and confident that, as part of NAAIA, BIIC will continue to serve and benefit even more professionals," said Peter L. Miller, CPCU, CEO of The Institutes.

The addition of Executive Readiness also expands NAAIA's broader professional development offerings, connecting executive education to programs serving professionals at earlier career and leadership stages.

BIIC program alumni will also be invited to participate in the Executive Readiness community through opportunities for mentorship, executive engagement, peer learning and thought leadership.

About NAAIA

The National African American Insurance Association is a national nonprofit membership association dedicated to empowering Black and African American professionals, professionals of color and our allies, and advancing opportunity throughout the insurance and risk management industry.

About The Institutes

The Institutes® are a not-for-profit dedicated to helping people and organizations succeed in the essential disciplines of risk management and insurance. Through numerous affiliated business units and brands, we educate, elevate, and connect students, professionals, and organizations by equipping them with the knowledge, skills, and collaboration they need to tackle the most complex risk management and insurance challenges. Backed by more than 115 years as a trusted knowledge partner, we empower people and organizations to create a more resilient world. Learn more at **Global.TheInstitutes.org.**

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