

# 2026 NAAIA National Conference

JUSTIFICATION GUIDE

*Helping You Secure Employer Support for Registration & Travel*

**NAAIA**

NATIONAL  
AFRICAN AMERICAN  
INSURANCE ASSOCIATION

## 2026 NAAIA National Conference Justification Guide

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Registration & Travel



## Why Attend the NAAIA National Conference?

The NAAIA National Conference is the leading gathering for Black and African American professionals—and their allies—working in insurance, risk management, and adjacent sectors. It offers a once-a-year opportunity to connect with 1,300+ professionals, hear from industry leaders, and engage in transformative learning that advances your career and adds value to your organization.



## Conference

### Details!

- Charlotte, North Carolina
- September 22-24
- Theme: Rooted To Rise - Strengthening Leaders. Expanding Opportunity.

### Contact:

For any questions or concerns you may have, please reach out to [conference@naaia.org](mailto:conference@naaia.org).

 [www.naaia.org](http://www.naaia.org)



## What You'll Gain & Bring Back

- **Real-time strategies** gathered from over 28 workshops spanning six professional development tracks
- **Peer insights** and case studies shared by industry leaders, HBCU faculty, and global insurance executives
- **Actionable leadership frameworks** from companies successfully navigating the current climate
- **Briefings on risk, technology, and regulations** to enhance your team's competitive advantage
- **Tools and templates** for effective mentorship, communication, claims management, and business interruption coverage



### Professional Growth Opportunities

- Career fair and networking forums
- Access to C-suite speakers
- Deep-dive workshops on topics like AI, insurtech, compliance, ERG leadership, agency ownership, and risk control
- Opportunities to learn from leaders across the globe - Bermuda, Ghana, Toronto, and London.

## Manager FAQs!

### 1. "The budget is tight this year."

"This single event eliminates the need for multiple external trainings, coaching sessions, and industry briefings—all at a fraction of the cost. Additionally, early registration provides hotel discounts and allows for advance airfare booking."

### 2. "We can't spare you for three days."

"I will carefully select targeted sessions that align with our team goals and return with a summary and action plan. This will serve as an investment in accelerating our strategy for Q4 and planning for 2026."

### 3. "What makes NAAIA's conference different?"

"NAAIA provides culturally relevant, high-performance programming tailored for today's diverse workforce. No other conference combines inclusion and belonging with technical expertise, entrepreneurship, and career development at such a high level of relevance and execution."

### 4. "How do we measure ROI?"

"I will track insights, contacts, and tools gained from the conference. We can implement a 30/60/90-day plan to evaluate outcomes and assess the potential return on our learning."

## 2026 Conference Tracks

NAAIA's conference tracks allow attendees to tailor their experience based on professional interests. Sessions are categorized to help members find relevant content that supports both current roles and future growth.

Track	Description
<p><b>Agent &amp; Entrepreneurship</b></p>	<p>Designed for agency owners, brokers, entrepreneurs, and aspiring business leaders, this track explores business growth, sales, client development, ownership, and strategies for building successful insurance enterprises.</p>
<p><b>Leadership &amp; Professional Development</b></p>	<p>Focused on career advancement, executive leadership, communication, mentorship, and personal growth, this track equips professionals with the skills needed to lead teams, navigate change, and advance their careers.</p>
<p><b>Innovation, Technology &amp; the Future of Work</b></p>	<p>Examines emerging technologies, artificial intelligence, digital transformation, cybersecurity, workforce evolution, and the trends shaping the future of the insurance industry.</p>
<p><b>Diversity, Equity, Inclusion (DEI) and Belonging</b></p>	<p>Highlights conversations around inclusive leadership, workplace culture, talent development, belonging, and strategies that strengthen representation and opportunity throughout the industry.</p>
<p><b>Industry Trends, Risk, and Technical Expertise</b></p>	<p>Provides technical and business-focused education on underwriting, claims, risk management, regulatory developments, emerging exposures, and evolving industry best practices.</p>
<p><b>Career, Community &amp; Fin. Empowerment</b></p>	<p>Explores financial literacy, career planning, networking, mentorship, community engagement, and strategies that empower professionals to build long-term personal and professional success.</p>

## Sample Request Email to Manager

Subject: Request to Attend NAAIA 2026 National Conference

[Manager's Name],

I'm writing to request approval to attend the 2026 NAAIA National Conference, taking place September 22–24 in Charlotte, North Carolina. As the nation's leading conference dedicated to the advancement of Black insurance professionals, the event brings together more than 1,300 insurance executives, decision-makers, entrepreneurs, and emerging leaders for three days of education, networking, and business development.

Attending the conference would provide immediate value to both my professional development and our organization through:

- Practical takeaways from 30+ educational sessions covering leadership, risk, claims, technology, AI, talent development, and emerging industry trends.
- Opportunities to build relationships with industry leaders, peers, and potential business partners from across the insurance ecosystem.
- Insights into best practices and innovative strategies that can be applied directly to our team and shared across the organization.

Following the conference, I will prepare a summary of key insights and recommendations to share with our team, ensuring the knowledge and resources gained extend beyond my individual attendance.

By registering before July 31, I can take advantage of the early registration rate of \$900 and secure travel accommodations well in advance to help minimize overall costs.

Thank you for considering this investment in my professional development and our organization's continued growth. I would be happy to discuss this opportunity further.

Best,  
[Your Name]

