



NATIONAL  
AFRICAN AMERICAN  
INSURANCE ASSOCIATION

**FOR IMMEDIATE RELEASE**  
**CONTACT**

October 30, 2025  
[communications@naaia.org](mailto:communications@naaia.org)

**2025 NAAIA National Talent Development Competition**  
**1ST PLACE**

 **UNIVERSITY OF  
GEORGIA**

 **Fumi Ogundare**  **Chinedu Okonkwo**  **Temitomiwa Ishola**  **Amya Swafford**

 NATIONAL AFRICAN AMERICAN INSURANCE ASSOCIATION **TEAM SPONSORED BY**  **Marsh**

### **University of Georgia Takes Top Honors in NAAIA's 10th Annual National Talent Development Competition**

**Washington, DC** – The National African American Insurance Association (NAAIA) hosted its 10th National Talent Development Competition on October 15 and 17, 2025, bringing together nearly 40 undergraduate students from 10 universities for an engaging two-day case competition.

This year's case brief challenged students to assess market dynamics and propose a pilot product/partnership that could launch within 6–12 months, including measurable goals, risk mitigation strategies, and 3–5 year financial projections. The brief also underscored the opportunity in a creator market exceeding \$250B annually and the unique risks creators face.

The University of Georgia team with students Fumi Ogundare, Chinedu Okonkwo, Temitomiwa Ishola, and Amya Swafford, sponsored by Marsh, earned first place, with each student receiving a \$1,500 scholarship for their

outstanding presentation and innovative approach. The team was advised by Dr. D.J. Brown of the University of Georgia's Terry School of Business's Risk Management and Insurance program.

"We're proud to support the University of Georgia team and their efforts in the competition this year," said Stephanie Joseph, Senior Talent Acquisition Consultant, Early Careers for Marsh in the US and Canada. "Their ideas showcased both creativity and technical excellence, and it's inspiring to see the next generation of professionals bringing such innovation to the field."

The Saint John's University team, sponsored by Amerisure, earned second place, followed by a third-place tie between Florida A&M University (sponsored by Marsh McLennan Agency) and Howard University (sponsored by Swiss Re).

All participating students received scholarships made possible through the NAAIA Foundation, the Spencer Educational Foundation, and NAAIA's national partners.

"It's inspiring to see the next generation of insurance professionals rise to the challenge each year," said Omari Aarons-Martin, President and Chief Executive Officer of NAAIA. "The collaboration demonstrated by these students reflects the very best of what our industry can become when we work together."

This year's judges were Lee Vuu, Founder of the Multicultural ReInsurance Association, Lourndy St. Louis, AVP Underwriting Support, Large Casualty at Sompco, and Ashley White, NAAIA National Chief of Staff, who praised the students for their professionalism and the depth of research behind their recommendations.

Now in its 10th year, the National Talent Development Competition continues to grow as a cornerstone of NAAIA's mission to attract, develop, and retain diverse talent in the insurance industry.



# # #

### **ABOUT NAAIA**

The National African American Insurance Association (NAAIA) was organized to create a network among people of color and others employed in or affiliated with the insurance industry. The association has over 3,000 members and 33 chapters, with others in development, throughout the nation and its members represent every sector of the industry. NAAIA's focus is the professional development and personal empowerment of its members, and to serve as a gateway to diverse talent at every level of the industry.

Visit [www.naaia.org](http://www.naaia.org) to learn more.