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info@naaia.org

NAAIA Announces Key Leadership Appointments

Washington, DC — The National African American Insurance Association (NAAIA) announced today the appointments of Jephtha J. Snow, JD as Chief Operating Officer and Ashley M. White, MBA as Chief of Staff to the CEO. These appointments, made by Omari Aarons-Martin, who was named NAAIA's first President & CEO on June 1, reflect the association's continued growth and commitment to strengthening its leadership team and capacity as it advances its Vision 2030 strategy.

As Chief Operating Officer, Snow leads NAAIA's membership experience, partnership and financial functions, and manages NAAIA's signature and flagship events. Snow joined NAAIA in 2019 and has served as National Operations Director since 2023. Snow is a graduate of Miami University and earned her juris doctorate from Georgetown University Law Center.

In his role as Chief of Staff to the CEO, White leads NAAIA's national and regional programming, strategic initiatives, and executive operations, ensuring the seamless execution of NAAIA's mission-driven initiatives. White joined NAAIA in December 2024 following senior leadership roles at Big Lots and Target. White is a graduate of The Ohio State University and earned his MBA from Franklin University.

"I am thrilled to elevate Jephtha and Ashley into these leadership roles," said Omari Aarons-Martin, NAAIA President & CEO. "Their expertise and strategic vision have been instrumental as we plan to grow smartly and intentionally, and ensure that NAAIA remains at the forefront of professional development,



networking and career access for Black and African American professionals in insurance and risk management.”

These leadership appointments come at a pivotal moment for NAAIA, as the association continues to expand its reach, influence, and industry partnerships.

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ABOUT NAAIA

The National African American Insurance Association (NAAIA) was organized to create a network among people of color and others employed in or affiliated with the insurance industry. The association currently has 3,100 members and 32 chapters, with others in development, throughout the nation and its members represent every sector of the industry. NAAIA’s focus is the professional development and personal empowerment of its members, and to serve as a gateway to diverse talent at every level of the industry.

Visit **www.naaia.org** to learn more.