

FOR IMMEDIATE RELEASE
CONTACT

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**THE NATIONAL AFRICAN AMERICAN INSURANCE ASSOCIATION PARTNERS WITH
SELECTIVE INSURANCE TO INCREASE THE NUMBER OF BLACK AGENTS OFFERING FLOOD
INSURANCE**

BRANCHVILLE, N.J. and WASHINGTON, D.C. – The National African American Insurance Association (NAAIA) today announced Selective Insurance as its affinity partner offering flood insurance appointments to Black independent insurance agents who are NAAIA members. Selective will serve and support NAAIA-affiliated independent insurance agents with a top-tier flood program, including access to knowledgeable flood experts, assistance in writing flood policies through the National Flood Insurance Program (NFIP), and delivery of superior claims handling.

“Floods are the most common natural disaster and can happen anywhere. Independent insurance agents are an invaluable resource to help home and business owners protect their biggest investments,” said Cassie Masone, Vice President, Flood Operations, Selective. “Selective is proud to partner with NAAIA and provide its members broader access to flood protection and resources to assess risks and create custom coverage plans.”

“We are proud to have the support of Selective Insurance in our efforts to diversify the insurance industry,” said Omari Jahi Aarons, NAAIA’s Executive Director and Chief Operating Officer. “Giving our agent members access to a top carrier like Selective will help reduce racial disparities in coverage and service and deliver peace of mind to all customers.”

“NAAIA is committed to the elimination of discriminatory underwriting and claims management practices in the Flood arena and across the insurance industry,” said Ngozi Nnaji, NAAIA National Board Member and Agent Engagement and Development Committee Chair. “The creation of equitable opportunities is key to forming a more inclusive insurance industry. We must support endeavors to serve our communities by partnering with industry stakeholders like Selective to provide direct access to capacity and to products and services that cater to the community’s needs.”



As a leading carrier in the NFIP's Write Your Own program, Selective offers a unique and unparalleled approach to servicing flood customers nationwide. NAAIA agents will have access to helpful tools and resources to write flood business, including ongoing learning and training opportunities, a state-of-the-art portal that makes writing new flood accounts easy, and a dedicated marketing manager and underwriting team to ensure each agency's success. Selective's Claims staff will assist agents and customers during and after catastrophic events to help them maneuver the NFIP claims process, while the company's MySelectiveFlood self-service website allows customers or agents to submit a claim and upload documentation at their convenience.

To learn more about the NAAIA Flood program, contact naaia.office@gmail.com.

About Selective Insurance

Selective Insurance Group, Inc. (Nasdaq: SIGI) is a holding company for 10 property and casualty insurance companies rated "A+" (Superior) by AM Best. Through independent agents, the insurance companies offer standard and specialty insurance for commercial and personal risks and flood insurance through the National Flood Insurance Program's Write Your Own Program. Selective's unique position as both a leading insurance group and an employer of choice is recognized in a wide variety of awards and honors, including the Fortune 1000 and being certified as a Great Place to Work® in 2022 for the third consecutive year. For more information about Selective, visit www.Selective.com.

About NAAIA

NAAIA was organized to create a network among people of color and others employed in or affiliated with the insurance industry. The association currently has 1,800 members and 22 chapters throughout the nation and its members represent every sector of the industry. NAAIA's focus is the professional development and personal empowerment of its members, and to serve as a gateway to diverse talent at every level of the industry. Visit us at naaia.org and follow us on [Facebook](#), [Twitter](#), [LinkedIn](#) and [Instagram](#).

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