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Geddes, Hardy and Ratliff Elected to NAAIA National Board



Washington, DC – The National African American Insurance Association (NAAIA) announces the results of its 2022 elections and welcomes three new members of the National Board of Directors. Dwight Geddes, Sherita Hardy and Rebekah Ratliff were each elected to a three-year term from 2023 - 2026.

“We had a stellar group of candidates to choose from this year who each brought diverse experiences,” said James Hutchinson, Chair of NAAIA’s Nominations & Elections Committee. “I’m looking forward to serving alongside Dwight, Sherita and Rebekah.”

“I’m excited to welcome a tremendously talented cohort of board members with deep insurance expertise and leadership experience in the industry and at NAAIA,” said George Woods, Chair of NAAIA’s Board of Directors. “With this new talent, we continue to enhance NAAIA’s ability to strategically contribute to the DEI initiatives in our industry.”



Geddes is the Founder of Metro Claims & Risk Management and Geddes Management Group based in Floral Park, New York. A 25-year insurance industry veteran, Geddes has published, presented, and taught industry professionals nationwide on fraud, risk management, automobile claims, catastrophe property trends and diversity, equity & inclusion. In addition to his experience as a claims executive and insurance broker, Geddes is a certified mediator, insurance expert witness and a FINRA arbitrator. Geddes is the former Vice President for NAAIA's New York Tri-State Chapter and is on the Executive Council for the CLM Claims College.



Hardy is an Assistant Vice President, Relationship Development Coordinator at Amwins Insurance Brokerage. She is a liaison for Amwins National D&I Council and a graduate of the first Women's Leadership Program. Hardy has a strong dedication to diversity, equity, and inclusion in the insurance industry, serving as a member of the Insurance Industry Charitable Foundation's Inclusion, Diversity, Equity and Accessibility Council and the Wholesale & Specialty Insurance Association (WSIA) Diversity Foundation committee. Since 2021, Hardy has served as president of NAAIA's Dallas-Fort Worth Chapter of which she is a charter member.



Ratliff is a credentialed former commercial insurance claims professional with more than 25 years of experience in various subject matter areas. She is the founder of Capital City Mediations, LLC, a national mediation and arbitration firm. She provides ADR services through the Judicial Arbitration Mediation Service (JAMS). Seeing recruitment and retention disparities in the industry, she founded CCM Consulting Associates, LLC, an executive level DE & I training and BIPOC recruitment services firm. She is the visionary founder of HBCU IMPACT®, a non-profit created to increase diversity in the industry for entry level talent. She was recently appointed as an Adjunct Professor at Howard University School of Law. Prior to being elected to the NAAIA National she served as president of NAAIA Atlanta for 5 1/2 years. Ms. Ratliff is based in Atlanta and operates internationally.

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ABOUT NAAIA

The National African American Insurance Association (NAAIA) was organized to create a network among people of color and others employed in or affiliated with the insurance industry. The association currently has 1,700 members and 22 chapters, with others in development, throughout the nation and its members represent every sector of the industry. NAAIA's focus is the professional development and personal empowerment of its members, and to serve as a gateway to diverse talent at every level of the industry. Visit www.naaia.org to learn more.