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CONTACT

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info@naaia.org

NAAIA Announces Relaunch of Columbus Chapter During 2023 Annual Conference

Phoenix Development chapter leaders announced.



Columbus, OH - The National African American Insurance Association (NAAIA) announced the reactivation of its Columbus Chapter during its 2023 Annual Conference, reflecting additional opportunities for members to engage in personal and professional growth.

Marcus Parker, Agency Owner at Shield Insurance Agency, serves as president, and Ebony Harrell, Commercial Claims Manager at Overmyer Hall Associates, serves as vice president.

"The return of the Columbus Chapter symbolizes our dedication to promoting career advancement and facilitating connection among Black insurance professionals," said Clive McCarthy, NAAIA National Board Member and Chapter Development Chair. "With nearly 50 NAAIA members in the central Ohio market, this investment in the Columbus market represents our commitment to ensuring a future where everyone's potential shines brightly."



Additionally, NAAIA named Robert Branscomb and Cesar Varela as the leaders of the Phoenix Development chapter. Branscomb is the Agency Owner at Branscomb and Associates, LLC., and will serve as president and chair of the formation team. Varela, who will serve as vice president, is a Territory Manager for Liberty Mutual Insurance in Arizona, Nevada and New Mexico.

"We are delighted to further expand NAAIA's footprint into the western United States," said Omari Jahi Aarons, NAAIA Executive Director & Chief Operating Officer. "The future Phoenix Chapter is a testament to our ongoing

commitment to provide additional access for more members to NAAIA's programs and resources and further our mission to diversify the insurance industry."

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ABOUT NAAIA

The National African American Insurance Association (NAAIA) was organized to create a network among people of color and others employed in or affiliated with the insurance industry. The association currently has over 2,000 members and 23 chapters, with others in development, throughout the nation and its members represent every sector of the industry. NAAIA's focus is the professional development and personal empowerment of its members, and to serve as a gateway to diverse talent at every level of the industry.

Visit **www.naaia.org** to learn more.