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NAAIA National Invests in Next Generation of Talent Through Intern Program

Howard University senior Nia Williams named NAAIA's first intern



Washington, DC – The National African American Insurance Association (NAAIA) is delighted to announce **Nia Williams** as the Summer Marketing Research Associate, marking a significant milestone as NAAIA's first intern. Williams, currently studying Strategic, Legal and Management Communications with a concentration in Advertising at Howard University, brings a strong interest in marketing and a commitment to excellence to her internship with NAAIA.

As a dedicated and detail-oriented student, Williams has shown her ability to thrive both as a team player and an independent contributor. Williams will contribute to the development of NAAIA's Emerging Leaders program, support efforts to increase student membership, and assist in establishing the framework for student chapters. Her expertise and analytical skills will be instrumental in shaping targeted marketing campaigns and initiatives.

"We know that it's important for college students to have real work experiences and NAAIA has advised many of our partners to hire interns as a way to introduce and develop our industry's future leaders," said Omari Jahi Aarons, NAAIA National Executive Director & Chief Operating Officer. "We're delighted to start our intern program with Nia's enthusiasm and commitment to delivering exceptional work. We look forward to witnessing the positive impact she will make as we continue to serve our members and the insurance industry."

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About NAAIA:

The National African American Insurance Association (NAAIA) is dedicated to empowering African American individuals in the insurance industry and fostering a diverse and inclusive community. NAAIA provides professional development opportunities, networking events, and resources to support the career advancement of its members. To learn more about NAAIA, please visit www.naaia.org.