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NAAIA Announces Staffing Updates

Washington, DC – The National African American Insurance Association (NAAIA) announced updates to its national office staff that will further empower the association to provide leadership within the insurance industry and elevate opportunities for its members.

Kevin E. Hooks joined NAAIA as the Director, National Programs and Chief of Staff. Kevin brings a distinguished background in association leadership, strategic planning and member enrichment programs. Previously, he served as President & CEO of the Las Vegas Clark County Urban League and Chief Community Officer and Head of Diversity at Acorns, among others. At NAAIA, Kevin will lead the development and implementation of our public and membership programs and drive progress toward the goals in NAAIA’s Vision 2030 strategic plan.

D’Juan Hopewell joined NAAIA as Marketing Program Manager. With a rich history in content development and public relations and as the founder of BLK Insurance, D’Juan’s portfolio includes projects with the National Urban League, HBCU IMPACT, Sodexo, Experian, Rap Snacks, and We Buy Black. D’Juan leads branding, marketing and digital, social and print media development at the NAAIA Foundation.

Naijah Jordan joins NAAIA in June as our Marketing Research Associate for a 10-week summer internship. A junior at Morgan State University, Naijah previously interned with Aon and Lincoln Financial Group. She will focus on event promotion and engagement of college students and emerging leaders,

reinforcing NAAIA's commitment to nurturing the next generation of insurance professionals.

Additionally, D'Jenique L. Inge has been promoted to Director, Marketing and Brand Engagement. Over the past year, D'Jenique led implementation of NAAIA's new brand at national and chapter levels, and nurtured growth in social media followership and conversion to members. His promotion reflects upgraded responsibilities for driving the brand, public relations, marketing and communications functions at NAAIA.

"These additions to our staff reflect our intentionality with investing in the development and experiences of our members, further strengthening our capacity to move faster toward our Vision 2030 goals," said Omari Aarons-Martin, NAAIA Executive Director & Chief Operating Officer of NAAIA. "I'm thrilled to welcome Kevin, D'Juan and Naijah to our team and congratulate DeeJ on a well deserved promotion. I am confident that their collective expertise will lead to greater success for NAAIA and our members."

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ABOUT NAAIA

The National African American Insurance Association (NAAIA) fosters a network for professionals of color in the insurance industry, promoting professional development and personal empowerment.

With over 2,100 members across 24 chapters nationwide, NAAIA represents every industry sector and serves as a gateway to diverse talent.

For more information, visit www.naaia.org.