



NATIONAL  
AFRICAN AMERICAN  
INSURANCE ASSOCIATION

FOR IMMEDIATE RELEASE

CONTACT

April 16, 2024

[info@naaia.org](mailto:info@naaia.org)

## NAAIA Unveils Innovation in Insurance at 2024 Regional Forums

Washington, DC – The National African American Insurance Association (NAAIA) proudly presents the Northeast Regional Forum in Boston, setting the stage on April 16, 2024, at the Westin Boston Seaport District. This event is part of our ongoing mission to embrace "Innovation in Insurance – Adapting to Global Challenges," offering a rich platform for members and professionals across the insurance landscape to delve into emerging industry trends and pioneering solutions.

This year's series of forums span across five major U.S. cities, with the Northeast Region's gathering poised to spotlight the vibrancy and diversity of our association's community. Participants will have the unique opportunity to network with peers from various NAAIA chapters, including the National African American Insurance Association – New York Tri-State, NAAIA Boston, NAAIA Philadelphia, NAAIA Greater Hartford, and NAAIA Metro DC.

### Northeast Regional Forum Highlights:

**Theme:** Innovation in Insurance – Adapting to Global Challenges

**Engaging Discussions:** Join us for a dynamic day of expert-led panels on crucial topics such as cybersecurity and innovation, designed to ignite dialogue and spark new ideas.

**Networking Reception:** Conclude the forum with a vibrant networking session, creating connections that will enrich your professional journey.



**Event Details:**

**Date:** Tuesday, April 16, 2024

**Time:** 12:00 PM EST – 7:30 PM EST

**Location:** Westin Boston Seaport District, 425 Summer St, Boston, MA 02210

Omari Aarons-Martin, Executive Director & COO of NAAIA, highlights, "Our commitment to fostering innovation and professional excellence within the insurance sector continues to drive our efforts. The NorthEast Regional Forum is a testament to our dedication, offering a collaborative space for thought leadership and networking."

Sessions like "Mindset Makeover," addressing the transformation of burnout into mid-career success, and workshops aimed at new agents including "No Good Deed Goes Unpunished: Protecting Non-Profits" and "Building the Relationship: Retaining Customers in a Hard Market," are set to provide attendees with actionable insights and strategies.

Don't let this chance pass you by. Register now to be part of the groundbreaking NAAIA NorthEast Regional Forum in Boston and join the conversation shaping the future of the insurance industry.

For more information and to register, visit:

<https://www.tickettailor.com/events/naaia>



# # #

### ABOUT NAAIA

The National African American Insurance Association (NAAIA) was organized to create a network among people of color and others employed in or affiliated with the insurance industry. The association currently has 2,100 members and 24 chapters, with others in development, throughout the nation and its members represent every sector of the industry. NAAIA's focus is the professional development and personal empowerment of its members, and to serve as a gateway to diverse talent at every level of the industry.

Visit [www.naaia.org](http://www.naaia.org) to learn more.